



SANTA BARBARA COUNTY
Prosperity through Freedom
REPUBLICAN PARTY

THE PRECINCT STRATEGY

IT STARTS WITH YOU AND YOUR NEIGHBORS

Objective

Grow the Santa Barbara County Republican Party in 5 steps to secure a prosperous and free Santa Barbara County



1. Discover the Republicans in your neighborhood via GOP Data Center
Using Data Center, you'll likely discover hundreds of like-minded people literally around the corner from you.

2. Connect with your neighbors: Call, text, email, snail-mail, knock on doors and/or put a flyer at the home of voters, inviting them to talk; start with high propensity voters to create a core group

3. Activate your precinct - discuss ideas, values and action plans at regular get togethers or meetings using a provided, planned monthly theme that will be supported with a media campaign

4. Recruit volunteers
Have them register using the online volunteer form at sbcrrp.org (training is available for all)
Find potential candidates to recruit

5. Campaign with your powerful, connected community.
Work together to secure a free and prosperous Santa Barbara County

Sign up to Win in 2024
www.sbcrrp.org/volunteer

